

***INFORMATION BROCHURE FOR ADMISSION TO  
MBA IN HOSPITAL ADMINISTRATION  
& MBA IN PHARMACY ADMINISTRATION  
- 2020***

**Department of Health System Management Studies (HSMS),  
JSS ACADEMY OF HIGHER EDUCATION & RESEARCH**

(Formerly Known as JSS University)

(Deemed to be University)

Accredited 'A+' Grade by NAAC

Sri Shivarathreeswara Nagara, Mysuru – 570 015

# ***JSS Academy of Higher Education & Research, Mysuru***

*(Formerly Known as JSS University)*

*(Deemed to be University)*

*Accredited 'A+' Grade by NAAC*

*Sri Shivarathreeswara Nagara, Mysuru – 570 015*

*Karnataka, India*

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## ***Information Brochure for admission to MBA in Hospital Administration & MBA in Pharmacy Administration Courses 2020 Admission Session***

***Information Brochure & Admission details  
for MBA in Hospital Administration  
&  
MBA in Pharmacy Administration  
Courses for the Academic year 2020-21***

- IMPORTANT:**
- *Please note that the candidates who are eligible for admission to MBA in Hospital Administration & MBA in Pharmacy Administration courses for academic year - 2020, will have to register online at JSS Academy of Higher Education & Research, Mysuru. (<http://www.jssuni.edu.in>).*
  - *The applicants are required to read this brochure thoroughly before making the online registration / online payment and adhere to the rules and procedure strictly.*
  - *Online registration and online submission of applications can be accessed from **17.06.2020 (Wednesday)** from our website.*
  - *Candidates have to take the printout of the application form on A-4 Size sheet of paper. The same should be produced during document verification at the time of admission along with originals.*
  - *The prescribed registration fee of **Rs.1540/-** should be remitted through payment gateway provided using a credit card OR a debit card issued by a bank in India OR through internet banking. **There is no provision for Offline payment.***

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## CALENDAR OF EVENTS

### IMPORTANT DATES

<i>Sl. No.</i>	<i>Events</i>	<i>Dates</i>
<i>1</i>	<i>Date of notification</i>	<i>17.06.2020</i>
<i>2</i>	<i>Hosting the Brochure on the website</i>	<i>17.06.2020</i>
<i>3</i>	<i>Hosting the Application form on the website for online registration</i>	<i>17.06.2020</i>
<i>4</i>	<i>Commencement of Academic session</i>	<b><i>Will be notified on the website</i></b>

*Known as JSS University), Mysuru, Karnataka has envisions to become a world class Centre for excellence in education and research with a special focus to serve the under privileged and economically challenged sections of the society. The campus is modeled as a fully residential educational campus in line of the best institutions of higher learning across the globe. The uniqueness of its reputation is acknowledged through the format, content and pedagogy of its programs and their relevance to the society. The University is recognized by the University Grants Commission under UGC Act and is a member of the Association of Indian Universities (AIU). It is also Accredited 'A+' Grade by NAAC.*

***JSS Academy of Higher Education & Research comprises of;***

- (i) JSS Medical College, Mysuru.*
- (ii) JSS Dental College & Hospital, Mysuru.*
- (iii) JSS College of Pharmacy, Mysuru.*
- (iv) JSS College of Pharmacy, Ooty (Tamil Nadu).*
- (v) Faculty of Life Sciences:
  - a) School of Life Sciences, Mysuru*
  - b) School of Life Sciences, Ooty*
  - c) Department of Nutrition & Dietetics**
- (vi) Faculty of Natural Sciences (Department of Water & Health)*
- (vii) Department of Health System Management studies.*
- (viii) Department of YOGA*

*JSS Academy of Higher Education & Research, Mysuru has considered for admission process for MBA programs. Each constituent college and departments combines a multilateral confluence of academic training, research, innovation and creativity. An effort is being made to draw a roadmap to arrive at a milestone in our quest for academic excellence. The colleges and departments of Excellence are embodiments of the Deemed University's ever-growing quest for excellence in higher education and research.*

## ***Health System Management Studies***

*Department of Health System Management Studies was established in the year 2012 as a JSS AHER department with the blessings of His Holiness Shri Shivarathri Deshikendra Mahaswamiji, Chancellor, JSS Academy of Higher Education & Research, Mysuru. The Department is currently offering MBA in Hospital administration, MBA in Pharmacy Administration and BBA in Hospital & Health System Management.*

### ***MBA in Hospital Administration***

*Among India's top 20 universities, JSS Academy of Higher Education & Research offers MBA-HA the latest program in Management science. An MBA- HA will throw up a world of opportunities. The course offers current knowledge pertaining to health and hospital management system, finance, information system and interpretation of data. Students will get real world exposure at JSS Hospital, a renowned high technology tertiary care hospital in South India having to its credit super specialties and state of the art equipment.*

### ***Course Highlights***

- ❖ 2 years full-time course spread over 4 semesters. At every stage the learning is supported by competent professionals.*
- ❖ 60% of classroom interaction and 40% of integrated practical work.*
- ❖ Real world hospital exposure at the 1,800 bedded JSS Hospital with best medical professionals from the country and abroad.*
- ❖ Hospital posting throughout the course for practical training and experience.*
- ❖ Workshops, guest lectures by renowned doctors and hospital administrators both national and international to discuss contemporary issues and practices*
- ❖ Soft-skill programs*
- ❖ Placement assistance provided*

## ***Career Opportunities***

- ❖ *Medical Diagnostic Hardware and Software Companies*
- ❖ *Health Insurance Companies*
- ❖ *Pharma Companies*
- ❖ *Health Diagnostic Centre*
- ❖ *Medico-Legal Consulting Companies*
- ❖ *Hospital Information System (HIS)*
- ❖ *Manager in Hospital Department*
- ❖ *Heads of departments such as Marketing, Medical Diagnostic, etc.*
- ❖ *Medical Equipments Companies*
- ❖ *Administrators with substantial managerial responsibilities.*

## ***MBA in Pharmacy Administration***

*Healthcare is a highly dynamic field. Cost containment, new pharmaceuticals, innovative biotechnologies, and increasingly complex stakeholder interactions are reshaping healthcare delivery and institution management. MBA Pharmacy Administration. A post-graduation program where health care professionals obtain in depth understanding of pharmaceutical business.*

## ***Role of Pharmacy Managers:***

- ❖ *Sales & Marketing*
- ❖ *Consultancy/ Project management*
- ❖ *Business development*
- ❖ *Market research*
- ❖ *Market analytics Exports and Joint Ventures*
- ❖ *Entrepreneurs*
- ❖ *Research*
- ❖ *Education*
- ❖ *Govt. Agencies*
- ❖ *Quality managers*
- ❖ *Employers*



### ***Career Opportunities:***

- ❖ *The Indian pharmaceutical market (IPM) is valued at (\$ 33 billion) out of which \$ 17 billion constitutes export.*
- ❖ *During 2013-2015, opportunities on account of patent expiries amounted to around \$ 125 billion creating a large opportunity for Indian Pharma industry.*
- ❖ *The industry has accounts for over 10 per cent of global pharmaceutical production and over 60,000 generic brands across 60 therapeutic categories.*
- ❖ *Manufactures more than 400 different APIs.*
- ❖ *India is 3rd in volume and 13th in Value in Pharmaceuticals.*
- ❖ *Employment opportunities to increase by 17% for healthcare managers by 2024 (BLS).*

### ***Key Employers:***

- ❖ *Pharma and Healthcare Companies (Small, Medium, Large and Startups - SMLS)*
- ❖ *Bio-Tech Companies (Small, Medium, Large and Startups - SMLS)*
- ❖ *Software Service Providers like*
- ❖ *Infosys*
- ❖ *TCS*
- ❖ *Wipro*
- ❖ *HCL*
- ❖ *Cognizant etc. Hospitals (Small, Medium and Large)*
- ❖ *Nursing homes.*
- ❖ *Placement Assistance will be provided.*



## **JSS HOSPITAL**

*The students of HSMS will have the advantage of getting their hands on experience at JSS Hospital, Mysuru. JSS Hospital is a 1800 bedded teaching and service oriented hospital, attached to JSS Medical College (JSSMC). It also has one of the biggest critical and emergency care facilities with 260 beds and is one of the renowned high tech tertiary care referral hospitals in South India having to its credit several super specialties and latest advanced equipment. This hospital has additional supporting paramedical training facilities in the form of College of Nursing, College of Physiotherapy and School of Nursing. Quality health care is given free of cost for the poorer section of society.*

*The hospital has 26 departments in various specialties. Since this is a teaching hospital, it provides services to patients through highly qualified doctors specialized in various fields. There are 26 major operation theatres in addition to 9 minor operation theatres, well equipped with modern and sophisticated equipments, besides Intensive Care Units, such as N.I.C.U., ICCU services and multi-disciplinary ICU like; Surgical ICU, Isolation ICU, Pediatric ICU, Neonatal ICU, Cardiac ICU, Respiratory ICU, Transplant ICU and Cardiothoracic ICU. The Hospital has its own Oxygen Plant with pipe line connections to O.T., various wards and departments. The hospital also has round the clock emergency services.*

*The drug center in hospital premises works round the clock and supplies drugs to patients at rates cheaper than those in the market.*

***For more details about the hospital please visit its website: [www.jsshospital.in](http://www.jsshospital.in)***

***Details of the courses offered:***

<b><i>Program</i></b>	<b><i>MBA in Hospital Administration &amp; MBA in Pharmacy Administration</i></b>
<b><i>Total admissions per year</i></b>	<b><i>120</i></b>
<b><i>Course duration in years</i></b>	<b><i>2 Years full Time (4 - Semesters)</i></b>
<b><i>Medium of Instruction</i></b>	<b><i>English</i></b>
<b><i>Commencement of the Academic year</i></b>	<b><i>Will be notified on the website</i></b>

## ADMISSION PROCEDURE

***The process of online registration & submission of online application form and Instruction:***

- 1. Candidates are advised to read the Information Bulletin carefully before starting “online registration and filling of online application form” and ensure that no column is left blank.*
- 2. Candidates have to provide all the information required for each entry during filling of online application.*
- 3. Candidates can register for admission to MBA in Hospital Administration & MBA in Pharmacy Administration Programs only through “Online”.*
- 4. Before filling application form, please scan and store the latest Photograph and Signature as separate files in JPG format only. The same needs to be uploaded as required during the ‘On-line Application’ process.*
- 5. JSS Academy of Higher Education & Research- Information Bulletin is available on website and the same can be downloaded from the Website: [www.jssuni.edu.in](http://www.jssuni.edu.in)*
- 6. Registration and submission of online application form may be made by accessing JSS Academy of Higher Education & Research Website: [www.jssuni.edu.in](http://www.jssuni.edu.in) and Instructions for Online submission of Application Form are available in the Information Bulletin.*
- 7. Online registration and online submission of applications can be accessed from 17.06.2020 (Wednesday) from JSS Academy of Higher Education & Research website.*
- 8. The prescribed registration fee of Rs. 1540/- should be remitted through payment gateway provided using a debit card (issued by a bank in India) OR a credit card OR through internet banking. **There is no provision for Offline payment.***
- 9. Candidates should take the printout of the application form on A-4 Size sheet of paper. Affix the original passport size photo and the same should be produced during document verification at the time of admission process along with originals.*
- 10. Candidates are requested **NOT TO SEND PRINT OUT** of the online application and any other document to the JSS AHER office.*
- 11. Selection will be made on the merit based on marks secured in qualifying examinations in relevant subjects conducted by various Universities.*

- 12. Seat will be allotted to the eligible candidates, subject to pass in interview as per JSS Academy of Higher Education & Research policy.*
- 13. The admission will be done at JSS Academy of Higher Education & Research, JSS Medical Institutions Campus, Sri Shivarathreeshwara Nagar, Mysuru – 570 015, Karnataka.*
- 14. His / her admission to the course will depend upon the fulfilling all eligibility criteria at the time of admission.*
- 15. At the time of reporting for the admission, the candidate is required to produce the documents (original and three sets of photocopies) list mentioned above. If the candidate is admitted to the course, these documents will be retained by JSS AHER till he / she completes the course. If the candidate fails to produce all or any of the documents listed mentioned above he / she will instantaneously forfeit his / her claim for a seat.*
- 16. JSS Academy of Higher Education & Research website: [www.jssuni.edu.in](http://www.jssuni.edu.in) is updated regularly and suggests all candidates to visit it frequently for relevant information.*

## ***Instructions to the candidate:***

### **Admissions:**

*70% of seats will be admitted to the course, MBA in Hospital Administration & MBA in Pharmacy Administration, on the basis marks secured in qualifying examinations in relevant subjects conducted by various Universities.*

- *15% of total seats are reserved for NRI / Foreign Nationals.*
- *15% of the total seats are reserved for Institutional Preference (IP).*

## ***Qualifications/Eligibility:***

***Requisite qualification for admission to MBA in Hospital Administration & MBA in Pharmacy Administration.***

- *The candidate seeking admission must hold a bachelor's degree in any discipline or an equivalent qualification with minimum of 50% marks aggregate. (In case of SC, ST and OBC Candidate the minimum should be 40% marks aggregate)*

## *Documents to be produced in original at the time Admission:*

- 1. S.S.L.C./Equivalent examination marks card.*
- 2. P.U.C./Equivalent examination marks card.*
- 3. Graduation marks cards (each year/semester)*
- 4. Post graduate marks cards (if applicable)*
- 5. Migration Certificate*
- 6. Experience Certificate (if applicable)*
- 7. Photo identity (e.g. passport/voters card/pan card/driving license)*
- 8. Foreign nationals seeking admission should obtain eligibility certificate issued by  
JSS Academy of Higher Education & Research*
- 9. Six passport size photographs*
- 10. Identity Proof (e.g. Aadhaar Card/ passport/voters card/pan card/driving license)*
- 11. Parent's Aadhaar and PAN card photocopy.*

## **NOTE ON ONLINE APPLICATION PROCEDURE:**

Candidates have to register and enter the application details through **online** to become eligible for admission to MBA in Hospital Administration & Pharmacy Administration courses for the academic year 2020. Please note the following:

- Online registration and application is a user-friendly process.
- First candidates have to register their names providing requested detail in the first step of the online procedure and after getting login details, candidate can login and fill up the online application form through JSS Academy of Higher Education & Research website: [www.jssuni.edu.in](http://www.jssuni.edu.in)
- **Before filling application form, please scan and store the latest Photograph and Signature as separate files in JPG format only. The same needs to be uploaded as required during the 'On-line Application' process.**
- Most of the fields will be only a selection from the readily available information; and all the fields are self-explanatory with dropdown menu the candidates have to select the suitable / appropriate items from the drop down list wherever applicable.
- The candidates have to select the declaration after confirming themselves that there are no changes to be incorporated or all the entries made by them in the online application are correct.
- After declaration by the candidates, the prescribed registration fee should be remitted through payment gateway provided using a credit card OR a debit card issued by a bank in India OR through internet banking.
- Once the declaration is done, there is no provision to change / edit / delete / add any information to the entries already made by the candidates.
- Candidates are informed to make sure that the entries made before declaration are correct.
- After completion of all the processes, the candidate must ensure that a print out of his/her application is to be downloaded and produced at the time of entrance test & counseling along with required documents.
- Please note that, the registration fee paid is **NON-REFUNDABLE**.



## **METHOD / STEPS FOR APPLYING:**

*Before entering the application form online, the candidates are advised to download the blank application form and take two or three photocopies of the same and practice on them in the prescribed manner.*

- **PLEASE NOTE:** *The finally submitted application details through online by the candidates will be the candidate's data for all further processing in JSS Academy of Higher Education & Research computers. Therefore, the candidates are advised not to make any mistakes while making entries in the form and not to upload any documents / papers (Except Photograph & Signature) in support of their claims to the filled application form, Candidates are requested not send print out of the online application and any documents to JSS AHER office.*

## **Steps:**

- Step 1:** *Candidates are required to select and click on “Admission notification” on the home page by browsing URL on Website <http://jssuni.edu.in> and Select < Apply Online >*
- Step 2:** *Candidates are required to register their name by selecting the course from the drop down list and providing all the required information for registration process. After successful registration, a registration number will be displayed on the screen. The system generated email will be sent to their registered email-id.*
- Step 3:** *Candidates are required login to the system with the user ID, DOB & verify the details by entering verification code.*
- Step 4:** *Once the candidates complete the student information entries, they will have to upload the photograph & Signature in the given link and proceed for payment.*
- Step 5:** *After completion of online payment, a hard copy of the application form will be automatically generated with JSS Academy of Higher Education & Research application number.*
- Step 6:** *Candidates have to take the printout of the application form on A-4 Size sheet of paper. As per the instructions given on the printed application form, the same copy should be retained with the candidate and same may be submitted at the time of document verification/admission.*

## **HOW TO FILL ONLINE APPLICATION FORM:**

*After successful registration, the candidate / user will be directed to **application for admission to MBA Hospital Administration & MBA in Pharmacy Administration courses Page**. All the fields / items in this page are mandatory. The candidates have to enter their details and name, Date of Birth, Father's Name, Mother's Name as it is in the SSLC / 10th Standard Marks cards as these items will be carried for further processing.[NOTE: All the fields in this form are mandatory and have to be filled]*

### **Upload of Photograph and Signature:**

*The applicant should upload their photographs in online application entry; the applicant should scan their passport size photograph in .jpg format and make available for uploading with the following specifications.*

#### **Photograph of the candidate**

*Width = 3.5 inches, Height = 4.5 inches, Resolution = 200 X 200 dpi and the file size should be less than 50kb.*

#### **Signature of the candidate**

*Width = 3.5 inches, Height = 1.5 inches, Resolution = 200 X 200 dpi and the file size should be less than 50kb.*

## **International Students:**

*The office of JSS Academy of Higher Education & Research caters to international students aspiring for admission to JSS Academy of Higher Education & Research. To check if you are an international student, please refer to the categories listed below:*

### **Categories under International Students Admissions:**

- **Foreign National (FN):** *(At the Undergraduate / Postgraduate level): A student is eligible to apply as a Foreign National (FN) if he/she holds a foreign passport.*
- **Person of Indian Origin (PIO) :** *(At the Undergraduate / Postgraduate level): A student is eligible to apply as a Person of Indian Origin (PIO) if he/she has a PIO card, and is a citizen of a country other than India.*
- **Non Resident Indian (NRI) :** *( At the Undergraduate Level): A student is eligible to apply as a Non Resident Indian (NRI) if he/she has appeared for the last qualifying exam (equivalent to Indian 10+2) outside India. A student is eligible to apply as a Non Resident Indian (NRI) if he/she has appeared either for the 10+2 (equivalent to the Indian 10+2) examination or Graduation outside India. It is mandatory for one of the two qualifying examinations to be given outside India.*

## **ASSISTANCE/FACILITIES TO CANDIDATES:**

*In order to provide timely information to the candidates about their applications, or the entrance test, or the results thereof, JSS Academy of Higher Education & Research has made the following arrangements:*

- *The Helpdesk telephone number is **0821-2548416**. The Help desk is operational from 10:30 am to 5:00 pm, Monday to Friday, and from 10:30 am to 1:30 pm on Saturdays. The Help desk is not operational on Sundays and other public holidays.*
- *Candidates can send their queries to the Help desk at **admissions@jssuni.edu.in** or can fax the same to **0821-2548394**.*
- *JSS Academy of Higher Education & Research has set up a website: [www.jssuni.edu.in](http://www.jssuni.edu.in) to facilitate information dissemination among the candidates.*

*No personal Queries will be entertained. The communication can be made only through Phone, Fax or Email.*

**PLEASE NOTE:**

- ❖ *JSS Academy of Higher Education & Research and its constituent colleges do not have any agents, liaison/admission offices, representatives or any other office/s other than the office mentioned in this brochure. Candidate/s is requested not to depend upon or deal with any person or organization/s claiming to be associated with JSS Academy of Higher Education & Research activities or claiming to help with admissions or entrance tests. JSS Academy of Higher Education & Research will not be responsible for the same.*
- ❖ *www.jssuni.edu.in is the only official website of JSS Academy of Higher Education & Research and is not responsible for information available on other websites / elsewhere.*

**Fee Structure:**

MBA Course	Year I			Year II		
	Total Fees	Installment I (On Admission)	Installment II (beginning of II semester)	Total Fees	Installment I (beginning of III semester)	Installment II (beginning of IV semester)
<b>Fee for Open Category in Rs.</b>						
<b>MBA - HA</b>	<b>177850</b>	75000 + 27850	75000	<b>169850</b>	75000 + 19850	75000
<b>MBA - PA</b>	<b>127850</b>	50000 + 27850	50000	<b>119850</b>	50000 + 19850	50000
<b>Fee for NRI Category in USD</b>						
<b>MBA - HA</b>	<b>7120</b>	7120	-	<b>7120</b>	7120	-
<b>MBA - PA</b>	<b>7120</b>	7120	-	<b>7120</b>	7120	-

- **Refund of Fees:** *As per JSS Academy of Higher Education & Research rules.*
- **Hostel facility is available both for boys and girls.** *The candidates desirous of seeking admission to hostels will have to apply in prescribed form. The hostel fees shall be charged separately.*
- **Differences of opinion and disputes arising in the interpretation and implementation of the clauses in the brochure, if any, will be referred to the Vice-Chancellor, JSS Academy of Higher Education & Research, Mysuru, and his decision shall be final and binding on all concerned.**

## **LEGAL DISPUTES:**

- ❖ *All legal disputes if any pertaining to admission or Counseling shall be subjected to jurisdiction of appropriate courts including the consumer's form in city of Mysuru only.*

## **BAN ON RAGGING:**

- ❖ *Ragging is a criminal offence as per Karnataka Educational Act 1983 and Hon'ble Supreme Court of India. JSS Academy of Higher Education & Research ensures strict compliance on the prevention of Ragging in any form.*

### **Definition:**

- ❖ *“Ragging” means causing, inducing, compelling or forcing a student, whether by way of a practical joke or otherwise, to do any act which detracts from human dignity or violates his person or exposes him to ridicule or to forbear from doing any lawful act, by intimidating, wrongfully restraining, wrongfully confining or injuring him or by using criminal force to him or by holding out to him any threat of such intimidation, wrongful restraint, wrongful confinement, injury or the use of criminal force. Supreme Court of India has defined ragging as a criminal offence.*

### **Penalty for Ragging:**

- ❖ *No person who is a student of an educational institution shall commit ragging. Supreme Court of India has ordered that “if any incident of ragging comes to the notice of the authority, the concerned student shall be given liberty to explain and if his/her explanation is not found satisfactory, the authority would expel him/her from the institution”.*

### **Warning:**

- ❖ *No leniency will be shown to the offenders involved in ragging. All students are requested to note and co-operate in keeping our JSS Academy of Higher Education & Research and its constituent colleges free from ragging.*